



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

JULY & YTD JULY 2023

NOTE TO READERS

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PLEASE NOTE THAT SINCE JAN 2023, DCT ABU DHABI DECOMMISSIONED ITS LEGACY HOTEL E-REVENUE SYSTEM AND MIGRATED TO DAILY HOTEL SYSTEM FOR MONTHLY AND OTHER REPORTING PURPOSES. HENCE, WE URGE CAUTION WHILE COMPARING THE CURRENT PERFORMANCE WITH ANY HISTORICAL HOTEL PERFORMANCE REPORTS PUBLISHED ON DCT'S OFFICIAL WEBSITE AND/OR ON OPEN DATA PLATFORM.

NOTE: IN JULY, FOUR HOTELS WERE TEMPORARILY CLOSED EITHER FOR SOME DAYS OR FOR THE ENTIRE MONTH.

ABU DHABI HOTEL PERFORMANCE



JUL 2023

OVERALL PERFORMANCE – JUL 2023

**JUL 2023
Performance**

Hotel Guests

424k

Hotel Occupancy

67%

Hotel ALOS

2.5 Nights

ARR (AED)

331

REVPAR (AED)

221

Revenues (AED)

367M

**% Change vs
2022**

+23%

+5%

-7%

+13%

+19%

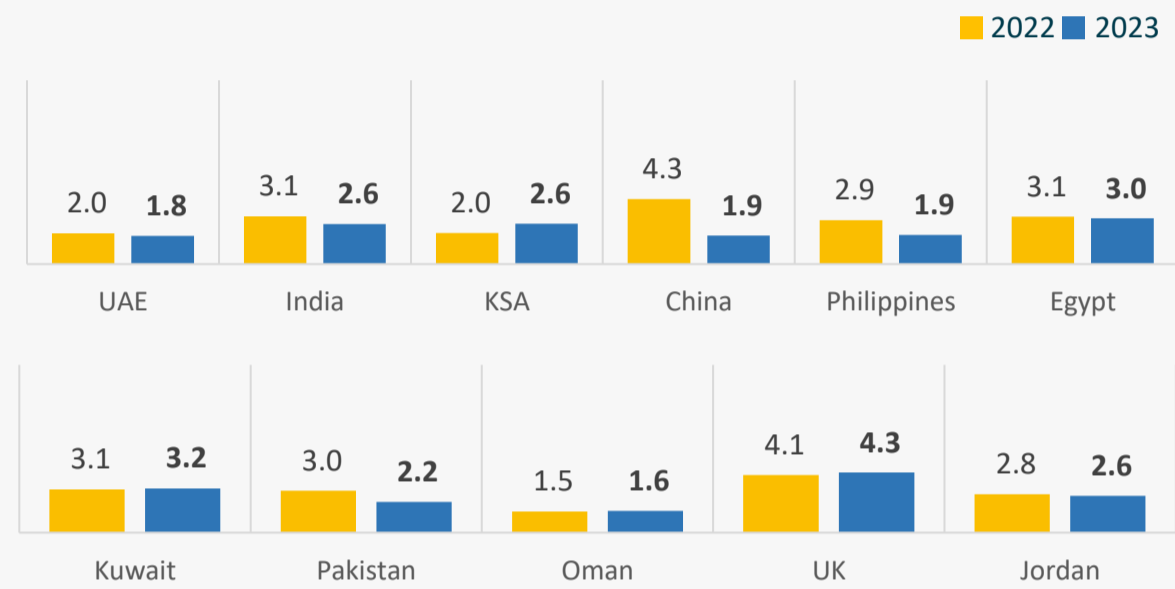
+14%

TOP HOTEL GUEST NATIONALITIES – JUL 2023

Guest Rank	Guests in Thousands	Vs 2022	2023 Share
#1	UAE 112	-6%	26%
#2	India 39	+6%	9%
#3	KSA 21	+29%	5%
#4	China 19	+443%	4%
#5	Philippines 16	+2%	4%
#6	Egypt 15	+11%	4%
#7	Kuwait 12	+186%	3%
#8	Pakistan 11	+8%	3%
#9	Oman 11	+67%	3%
#10	UK 10	+13%	2%
#11	Jordan 8	+3%	2%

TOP 10 NON-UAE NATIONALITIES
38%
OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALITIES – JUL 2023



PERFORMANCE BY REGIONS – JUL 2023

JUL 2023	ABU DHABI		AL AIN		AL DHAFRA	
	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	382	+26%	34	+9%	8	-7%
Occupancy	70%	+6%	52%	-7%	33%	-17%
ALOS (Nights)	2.6	-8%	1.6	-12%	2.4	-9%
Total Rev(M AED)	340	+16%	18	+6%	9	-25%
ARR (AED)	336	+14%	246	+6%	357	-7%
REVPAR (AED)	234	+21%	128	-1%	117	-23%

Notes: Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS – JUL 2023

JUL 2023	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	193	+44%	125	+2%	67	+23%	39	+19%
Occupancy	59%	+11%	76%	-1%	68%	+11%	76%	-1%
ALOS (Nights)	2.5	-9%	2.0	-7%	1.9	-2%	4.9	-12%
Total Rev(M AED)	244	+20%	57	-4%	26	+19%	40	+6%
ARR (AED)	471	+14%	207	+4%	193	+19%	288	+5%
REVPAR (AED)	275	+26%	156	+3%	132	+32%	219	+4%

Notes: Guest & revenue values are rounded off to their nearest value

YTD JUL 2023 PERFORMANCE

OVERALL PERFORMANCE – YTD JUL 2023

YTD Jul 2023 Performance

Hotel Guests

2,825K

Hotel Occupancy

70%

Hotel ALOS

2.6 Nights

ARR (AED)

412

REVPAR (AED)

287

Revenues (AED)

3,421M

% Change vs 2022

+32%

-17%

+23%

+23%

+24%

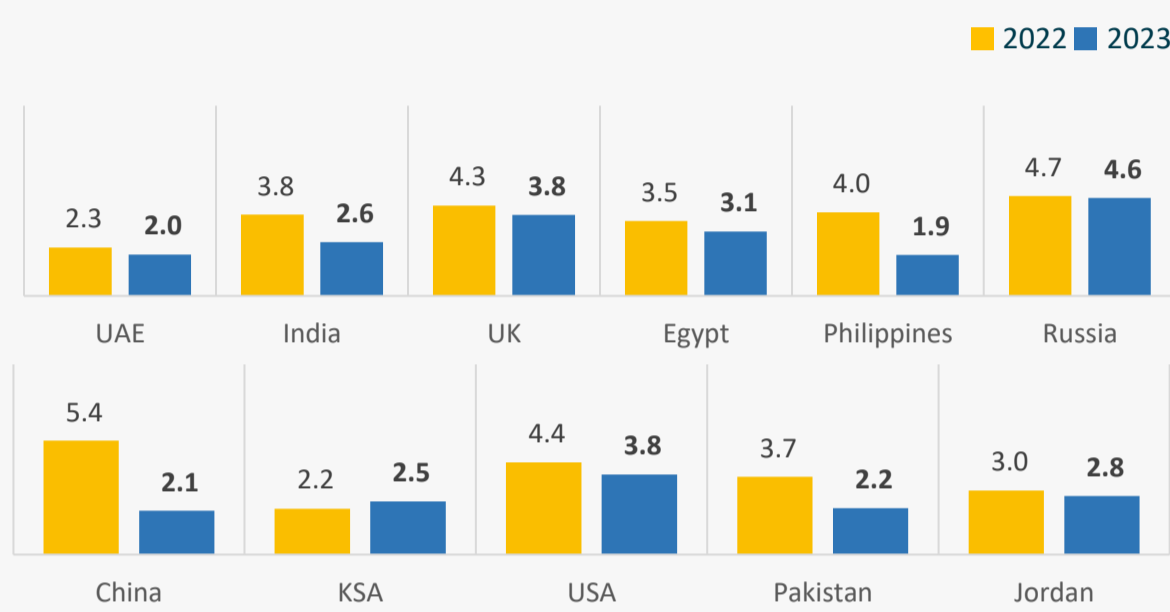
Notes: "—" No change vs last year

TOP HOTEL GUEST NATIONALITIES – YTD JUL 2023

Guest Rank	Guests in Thousands	Vs 2022	2023 Share
#1	UAE 606	-8%	21%
#2	India 310	+39%	11%
#3	UK 111	+35%	4%
#4	Egypt 102	+24%	4%
#5	Philippines 101	+10%	4%
#6	Russia 95	+200%	3%
#7	China 92	+448%	3%
#8	KSA 80	+27%	3%
#9	USA 69	+29%	2%
#10	Pakistan 62	+13%	2%
#11	Jordan 53	+15%	2%

TOP 10 NON-UAE NATIONALITIES
38% OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALITIES – YTD JUL 2023



PERFORMANCE BY REGIONS –YTD JUL 2023

YTD JUL 2023	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	2,543	+34%	213	+18%	69	+8%
Occupancy	73%	+2%	53%	-11%	38%	-29%
ALOS (Nights)	2.7	-16%	1.8	-21%	2.4	-27%
Total Rev(M AED)	3,164	+27%	132	+6%	125	+1%
ARR (AED)	415	+23%	270	+7%	615	+29%
REVPAR (AED)	301	+26%	144	-5%	231	-8%

Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS –YTD JUL 2023

YTD JUL 2023	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	1,294	+42%	856	+27%	427	+28%	248	+16%
Occupancy	66%	+5%	74%	-5%	66%	-2%	78%	-3%
ALOS (Nights)	2.7	-15%	2.1	-19%	1.9	-19%	5.3	-14%
Total Rev(M AED)	2,457	+32%	487	+10%	188	+13%	289	+3%
ARR (AED)	606	+25%	247	+16%	216	+22%	293	+5%
REVPAR (AED)	397	+31%	182	+10%	142	+20%	230	+2%

Guest & revenue values are rounded off to their nearest value